XpanDigital Marketing Packages

Starter Package

Ideal for small businesses looking to establish their online presence.

1. **Custom Logo Design:**
   - Unique logo concept (4 designs, with 2 modifications before finalized)
   - High-resolution files

2. **Website Building:**
   - 3-4 page website
   - Mobile-responsive design
   - Contact form integration
   - Basic SEO optimization
   - Professional Email

3. **Social Media Set-up:**
   - Full social media **setup** (2 platforms)

4. **Monthly Website Maintenance:**
   - Regular updates and maintenance

Growth Package

Perfect for businesses seeking to enhance their branding and expand their online reach.

1. **Custom Logo Design:**
   - Creative logo concepts (4 designs, with 3 modifications before finalized)
   - High-resolution files
   - Branding guidelines

2. **Website Building:**
   - 4-5 page dynamic website
   - Mobile-responsive design
   - Contact form
   - Professional Email

3. **Social Media Management:**
   - Full social media **setup** (3 platforms)

4. **Business Card Creation:**
   - 100 Design of professional business cards

5. **Monthly Website Management:**

● Regular updates and maintenance

6. **Social Media Management:**
● Monthly content creation and posting

Premium Package
Designed for businesses aiming to make a strong impact with a comprehensive online presence.

1. **Custom Logo Design:**
● Creative logo concepts (6 designs, with 5 modifications before finalized)
● High-resolution files
● Branding guidelines and business card design

2. **Website Building:**
● 4-6 page dynamic website
● Mobile-responsive design
● Contact form
● Advanced SEO and speed optimization
● Professional Email

3. **Social Media Management:**
● Full social media **setup** (all most common platforms)

4. **Business Card Creation:**
● 150 Design of professional business cards

5. **Monthly Website Management:**
● Regular updates and maintenance

6. **Branding Strategy:**
● Comprehensive branding strategy and guidelines
● Consistency across all platforms

7. **Social Media Management:**
Bi-weekly content creation and posting